

February 2009

## **Customizable Sales/Marketing Material** **Add your Logo to Postcards, Flyers, and More!**

The Toshiba TSD Customization & Syndication program will provide TSD Authorized Dealers access to Toshiba branded templates and enable our Dealers to add their Dealer information on postcards, flyers, Toshiba's telephone website, and much more.

**Free customization program** - The customization website is easy to use and Dealers can create customized marketing and sales pieces in no time. Most of the templates include space to add a personalized promotion or special offer for customers. Get started today by visiting

**Visit [FYI > Marketing Programs > Customization & Syndication Program Single-Sign-On](#).**

*\*If you do not see this option, please talk to your FYI administrator to grant you access.*

**Co-op syndication program** - Toshiba's 5000-series telephone microsite can be customized with Dealers' logo and placed on your website. Enable your customers to access up-to-date information on Toshiba's 5000-series telephones; you can also direct your online advertising to the microsite and easily collect leads. Best of all, you can use your co-op dollars to pay for the service!

**ATTN: Current microsite syndication program participants:** Toshiba has simply changed vendors for this program. Your microsites will continue to be live and updated when Toshiba's microsite is updated. For any questions, please contact [nisha.sheth@tais.toshiba.com](mailto:nisha.sheth@tais.toshiba.com) or [karena.lang@tais.toshiba.com](mailto:karena.lang@tais.toshiba.com).

**[How to order your customized microsite >](#)**